#### WHITE PAPER PRIVATE PRE-SALES ICO

# THE VERIFIED TRUST COMPANY

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We are using cryptofinancing (Pre sales - Private ICO) for growth capital rather than traditional venture capital and/or shareholders. We believe blockchain has the enormous potential to help accelerate the adoption of cryptocurrencies around the world but more importantly, to accelerate the disruption of the sharing economy.

Right now, the sharing economy is extremely useful because it allows small businesses and individuals to buy or sell their goods or services through platforms created by disrupter companies like eBay, Airbnb and Uber for example. Disrupter companies are the new middlemen between producer and consumer and charge exorbitant fees to do so. These companies are able to act as intermediaries simply because they offer a better, more trusted way to transact compared with how business was done previously. As effective and revolutionary as these companies have been, they have been incapable of facilitating a completely fraud-proof way of doing business as identity theft and wire fraud still continue to plague legitimate business communities. Producers and consumers alike still have to deal with the chance of dishonesty at any point during a transaction.

With the inclusion of blockchain, we can erase all questions of authenticity during a transaction without the need for an intermediary or any type of centralized company pulling the strings. Imagine a world where producers and consumers not only do what they say they will, but there exists live proof of their actions at any time, with just the click of a button. The blockchain ledger offers complete transparency of the process of production as well as a detailed history of transactions. No longer will individuals have to pay other companies to secure transactions as Mainston secure transactions will have verified trust built into every transaction record using the blockchain.

Mainston will be the first platform to allow end customers and end sellers to interact with each other through a decentralized blockchain and a utility token named STON, combining the leverage word of mouth and networking (C2C) around the world.

At Mainston, we plan to eliminate the need for middlemen and their credit processing partners entirely, through the utilization of more advanced and affordable blockchain technology and by integrating that technology with an immediately accessible marketplace, that will directly compete with the established market leaders.

Although there are a considerable number of blockchain companies out there today, most of them fall short of providing what end-users and developers really need to work together and support large scale businesses. At Mainston, we have developed a fully decentralized, and self-governing blockchain that offers a platform for building large - scale and 100% percent transparent networking and consumer applications. This paper outlines the context, vision, and software architecture behind Mainston - the platform built to serve a broad and diverse group of users across the world.



A word from Fabrice Kerherve, Founder & President of Mainston:

# "

Countless ICOs, who have raised millions or hundreds of millions all have absolutely the same issue in the end of their journey, not enough leverage. The real problem is adoption, which is why the real gold in the cryptocurrency and blockchain world is found in only one place: PEOPLE.

Let me ask you this, HOW many people, follow, buy, sell, convert, exchange and/or promote your coin every day?"



#### MAINSTON THE VERIFIED TRUST COMPANY

### WHO WE ARE

Mainston is a global e-commerce business operator that specializes in networking combined with high-quality products and services.

The Mainston model is designed to run on any smart contract capable blockchain. It is designed this way to reduce friction while implementing the Mainston platform, with the goal of becoming the world's most ubiquitous multi-networking platform ruled by smart contracts.

The value of Mainston lies in the people, partners and teams that work in it. Together we build the decentralized future we want. Mainston is maintenance ready to accelerate its development, in the direction set by its stakeholders. For the first time, Mainston offers everyone the unique opportunity to develop a transparent community-network using blockchain technologies, in your city or country as well as internationally.

The networking partners will amplify the effect of the price increases of our cryptocurrency on its purchasing power, and its continuous replenishment means that its development in the short, medium and long term is assured.

Currently, we have a network of 11,000 active partners and more than 40,000 customers.



Additionally, we want to create a truly decentralized and performance-based blockchain that will be controlled and governed, entirely and directly by its voting community. It will allow anyone from any part of the world to manage his or her finances entirely on their own and as they wish with total control. We want to create a new blockchain trade infrastructure that is practical and transparent to the core, and far superior in its performance.



It can be stated, that the value of the Mainston concept can be divided into different main sub-categories as followed:

- Private ICO: MAINSTON
- A Pure Coin: STON
- Token type: ERC-20 Utility Token
- Coin emission: 370,000,000.00 no new Mainston tokens will be created
- Low Cap: 2,000,000.00 Euros
- Hard Cap: 10,000,000.00 Euros

Pre-Sale Target: entrepreneurs, businesspersons, existing partners, networkers, influencers, bloggers, existing merchants, traders, brokers etc.

Fast Growing Organic Community 11,000+ of Crypto & blockchain Partners and 40,000 Customers

- The Sharing Economy combined with The Verified Trust Economy (blockchain)
- Mainston Data Businesses

A complete decentralized blockchain based on smart contracts (ETH)

A multi-faceted, decentralized crypto-wallet: Hardware wallets are a secure piece of hardware that store a user's private key.

The disintermediation, by eliminating the need for middlemen and their credit processing partners entirely

- The prices and fees of the Mainston platform
- Rewards for minting Our users will get rewarded for minting using the Mainston proprietary app
- Total transparency of the project
- -O Genealogy
- -O Reward plan
- KYC for individuals and companies (facial recognition using a selfie,
   passport and other IDs, OFAC and Interpol cross-referencing, etc.)

•	Voting system: the stakeholders establish the rules
•	Networking Structure: Redistribution of the wealth through a Reward Plan
•	Retail Buyers & End Users
•	High Token Liquidity and Fast Integration with at least 2 Exchanges
•	Experience, Motivated and Competent Team
•	Instant Purchase from Smart Contract Through your Personal Wallet
•	International debit cards: Visa, Master, Union pay and more
•	Two Market places:
	Our Marketplace is an invariable part of the Mainston ecosystem. It will be ->>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>
	-O Marketplace Mainston products: wellness, health, beauty, nutrition etc.
	O FlashBlue O Flash Intense
•	External Market places:
	<ul> <li>Networking of wholesalers, dealers, Brick &amp; Mortar companies,</li> <li>shops and e-commerce platforms</li> </ul>
•	Developer rewards – 2% of the total turnover will be placed in a reserve which will be used to reward the developers especially in GitHub.
•	The quality and the size of the database
•	The speed, reliability and user-friendliness of the service
<b>↓</b>	Customer support

# MAINSTON

DISRUPTING THE DISRUPTORS

# **ECOSYSTEM AND MARKET PLACES**

#### The Sharing Economy meets The Verified Trust Economy (blockchain).

#### The Sharing Economy:

- Imagine Ebay without Ebay
- Imagine Airbnb without Airbnb
- Imagine Uber without Uber

Users will be remunerated instead of the intermediaries.

Existing platforms (e.g. uber.com, ebay.com, Booking.com, Airbnb. com, expedia.com etc.,) are centralized and charge substantial fees to end customers, users, clients property owners, sellers, wholesalers, shops, as well as the additional middlemen, who perform as the payment processors. All listings and deal parameters on Mainston will be decentralized on the Ethereum blockchain, eliminating all middle-men and guaranteeing transparent execution via smart contracts.

For wholesalers, dealers, business owners, property owners, brick & mortar companies, online and e-commerce platforms, the Mainston marketplace's web and mobile clients will provide an easy-to-use interface capable of adding and editing their products and/or services listings on the blockchain. One-click solutions for transferring current listings from other platforms will be provided for maximum comfort. Traditional payment methods (e.g. transfers, credit cards, Revolut) will also be supported as an option.

Customers will be able to browse for the best choice and price, using both web and mobile apps. Once they decide to place an order directly to the seller, they can use the marketplace's interface to initiate the transaction on the decentralized Mainston Blockchain. The focus of the Mainston Blockchain Marketplace is to be as user-centric as possible, offering a comfortable user interface and overall experience.



#### MAINSTON THE VERIFIED TRUST COMPANY



## **HOW DOES IT WORK?**

Mainston will be collecting a very low commission fee for access to the Mainston platform. A 2% commission fee will provide the lowest rates possible only when end customer and seller deal directly. Consequently,



of revenues generated via Mainston (net of blockchain transaction fees) will go directly to its partners and users, in the form of token payments.

will go to Mainston to maintain and operate the platform.

Each time, someone buys or sells a good or service, 75% of the fees (1,5%) will be redistributed to the partnership structure as a reward to promote the Mainston Platform (see the bounty reward program in detail).

All software and applications developed for the Mainston platform will be rendered open source. Under the Mainston governance, the Mainston platform will continue to be available to everybody, from consumers to private individuals, for as long as they comply with Mainston's policies and ethical guide-lines as defined by Mainston.

Each step of every transaction will be in the blockchain (order, product/service, price, conditions, escrow account, deliveries, release and payment).

To put it in other words, current market middlemen or sharing companies take 8-25% of the deal. The launch of Mainston as a decentralized solution will bring this value back to the end-customer, allowing for a much cheaper transaction. In fact, Mainston will eliminate 90% to 95% of the added costs due to selling goods, products or services via third party. Mainston will also seek to nullify merchant revenues, where the website is the merchant of record, and costs associated with the transaction are borne by the website owner. These costs include credit card processing fees, costs associated with securing a package or deal, and any other fees that might be associated with the transaction.

Utilizing blockchain and STON token, Mainston will eliminate this as well by providing secure, trustless transactions over a decentralized network with no commissioner.

This can be achieved by creating a bridge between two already existing technologies in order to improve an already established business model which is in higher demand than ever.

Also, to satisfy the buyer and the seller, the Mainston blockchain applications will have an immediate and entirely functional backend for providing a competitive accommodation service without the necessity to invest in their own. They will only have to connect to the decentralized engine and adopt the content and the technology.

Because the decentralized Mainston engine will be completely autonomous and once deployed will undoubtedly continue to exist, we are confident that it will be accepted as a neutral environment by anyone who wishes to participate and connect with it.

Blockchain and Crypto-currencies are still in their childhood phase, and blockchain technology provides a world of possibilities for practical applications that extend far beyond our imagination.

We are witnessing a steady increase in the number of projects trying to launch their token sales without taking advantage of blockchain technololgy, which we believe is a substantial oversight. This is why we find it utterly important to explain why blockchain is absolutely necessary for our project and how its value depends on it.

# MAINETON DATA BUSINESSES





#### WHY PERSONAL DATA?

Mainston defines its major goals as rebuilding the broken bridge between the client and the "direct advertiser" achieving the HIGHEST LEVEL of CLIENT LOYATY as well as giving the value and the opportunity to each person to use the fundamental right to monitor the sale his /her data and be paid for it. It will achieve this, while simultaneously growing into one of the pillars of the worldwide Advertising Industry.

Personal data is an organic, living, product that is constantly growing according to each and every life experience. Day after day, month after month, year after year, as the personal, social, financial and professional experiences change, so does THE VALUE of personal data.

Today, personal data is the most valuable, constantly-evolving, digital product the world has ever seen.

Data trading is a multi-billion dollars industry worldwide. And is supposed to eclipse 1 trillion of dollars mark by 2020 follow by the 630 Billion US\$ advertising industry.

No one likes to be exploited for profit. Even worse is when the profit is being made from the sale of one's personal information. Some studies suggest that up to 84% of people would actually agree to sell their personal data, but instead, settle to give it a way for free, so that large companies make money while keeping the public in the dark about it.

Mainston vows to TURN ON THE LIGHTS.

#### **BENEFITS TO CLIENTS:**

Free participation. No charges, no fees. Mainston provides its clients with an opportunity to participate in the project absolutely FREE of charge.

That is, Mainston clients will be paid for leasing their personal data as many times as they prefer (daily, weekly or monthly). Additionally, they will also be rewarded for each person who joins Mainston based on their recommendation.

#### **BENEFITS TO COMPANIES:**

Commercial companies, advertising companies, media companies, digital agencies, analytics companies, publishers, advertisers, data exchanges, ad exchanges, Real Time Bidding (RTB), supply site platforms, ad networks and data brokers.

Through Mainston the "Advertiser" will be able to drastically increase their sales and profits, as well as reduce expenses on intangible benefits, i.e. advertisements, brand awareness boosting.

Creating high performance, collaborative alliances between clients and commercial companies, manufacturers and suppliers will ensure rebuilding a strong and sustainable chain to definitively shorten the gap between companies and final clients.

Through Mainston, the "Advertiser" will build solid, DIRECT relations with their buyers. No other intermediaries are involved.

#### DATA LEASING STRICTLY UPON THE CLIENT'S PERMISSION

Mainston represents brand new approach to the market. The company WILL NOT SELL anyone's personal information. Mainston will ONLY LEASE personal data of its clients upon their permission. The company signs an agreement with the client where the company asks for the client's approval to lease his/her data.

That is, the company will not take personal information from its clients or track their online behavior without the agreement signed by both parties. Mainston proceeds with the data leasing of its clients STRICTLY after receiving their permission.

#### **RECEIVING COMMERCIAL OFFERS** WITH BEST PRICES AND CONDITIONS

When Mainston clients agree to lease their personal information, they will have an opportunity to receive Commercial Offers with the BEST PRICES and CONDITIONS available FROM THIRD PARTIES.

#### OPPORTUNITY TO BUILD A SOCIAL NETWORK

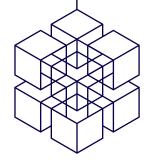
In addition to the advantages mentioned above, Mainston provides its clients with an opportunity to build their own networking community.

#### **DATA LEASING REWARDS**

When, Mainston clients agree to lease their personal information, he/she will be officially PAID by Mainston. When Mainston clients agree to receive TARGETED advertisements from third parties, they will be officially PAID by Mainston. That is, the clients themselves control who views their information, the value of their data and get paid. Also, when a Mainston client invites somebody to join Mainston, he/she will be reward by the company.

# DATA CONSOLIDATION IN ONE PLACE

Mainston provides its clients with an opportunity to consolidate all their online information from social media (FB, LI, Twitter, IG, FS, etc.) in one place and become the gatekeeper of their online world.



MAINSTON THE VERIFIED TRUST COMPANY





# **DATA MONETIZATION & REVENUE GENERATING**

Mainston generates its revenues through the SECURING, STORING, FILTERING, PRE-PROCESSING, PROCESSING, MATCHING, SEGMENTING and LEASING of the personal data of its clients to commercial companies, advertising companies, media companies, digital agencies, analytics companies, publishers, advertisers, data exchanges, ad exchanges, Real Time Bidding (RTB), supply site platforms, ad networks, data brokers via our Real-Time Data Exchange Platform.



There is a variety of ways to monetize data. Mainston aims to find the best ones:

01

#### **SEGMENTATION ON DEMAND**

Personal offers are not the only way to communicate. Mainston Big DATA information allows third parties to build client segments. These segments will contain clients with very specific needs. This will further help advertisers to build their strategy and offer the best promotions to Mainston clients.

Segmentation on demand relies on identifying key differentiators that divide potential buyers into groups that can be targeted. Information such as a client's demographics (age, race, religion, gender, family size, ethnicity, income, education level), geography (where they live and work), psychographic (social class, lifestyle and personality characteristics) and behavioral trends (spending, consumption, usage and desired benefits) are taken into account when determining client segmentation practices. Mainston fees for the segmentation on demand services will be higher on the market since the company provides only extremely accurate and relevant information to third parties.



#### **BUY ON DEMAND**

Whenever a client is about to make a purchase, Mainston will know about it. The company will send this information to the relevant third party, thus directly connecting the third party with its potential buyer. With the use of advanced technology at its disposal, Mainston is dedicated to providing the best possible solutions to its clients as well as third parties. Mainston cares that both: its clients and third parties get the maximum profit from their transaction.

03 04

#### **PREDICTIVE ANALYSIS**

Mainston thoroughly analyses every detail of the information provided by its clients. Thus, Mainston is able to offer/provide predictive analysis in order to anticipate the client's behavior on the market, his/her desires and needs.

#### **BACK-OFFICE ADVERTISING**

This refers to using a back office as a media space for advertising. Selling advertising in back office can use classic models of CPM or CPC payment. Micro targeting is available. With this feature the advertiser could generates its revenues through the SECURING, STORING, FILTERING, PRE-PROCESSING, PROCESSING, MATCHING, SEGMENTING and LEASING of the personal data of its clients to commercial companies, advertising companies, media companies, digital agencies, analytics companies, publishers, advertisers, data exchanges, ad exchanges, Real Time Bidding (RTB), supply site platforms, ad networks, data brokers via our Real-Time Data Exchange Platform.

#### MAINSTON

#### YES, THE STAKEHOLDERS ESTABLISH/DETERMINE THE RULES.

Yes, the stakeholders vote to decide on consensual changes to the rules,

as well as other issues such as the reward policy or plan.

We are activated by the community.

Holders who participate in Mainston's decision-making are rewarded for their efforts. The voting system allows holders of Mainston to have a say in the governance of their currency.

A truly distributed consensus – Staying true to our vision of creating a blockchain that is one hundred percent transparent and decentralized, we would only allow forks or changes within the blockchain when 75% of the community has approved that change. Voting powers will be available to anyone who owns the Mainston coin, no matter how small or big his or her stake is.

In addition, it's important to note that in low-income countries, 80% of the population currently cannot access the payment system, which represents more than 2.7 Billion people on the planet.

#### MAINSTON

#### **BLOCKCHAIN & CRYPTOCURRENCY**

The Mainston coin will be a new-age cryptocurrency supported by a truly decentralized, one hundred percent transparent, and global contracting blockchain that can be adapted and scaled up to handle a large variety of businesses looking to negotiate contracts for the benefit of all parties involved. All of this would get facilitated by one of the safest and most secure digital transacting environments the crypto world has ever seen.

The Mainston platform is a new web-based interface that seamlessly integrates the fiat and crypto tools you need into a design-friendly, easy-to-use environment.

Our blockchain will firmly integrate with the existing payment systems of today, which will help in reducing the cost of transactions and offer a much more affordable and transparent fee structure to our users.

It cannot be stopped: one of the most important criterium concerning the Mainston philosophy is Decentralization, if Mainston blockchain is centralized and open sourced for example, and assume that there is still 1% risk of the server to be taken down due to a number of reasons:

- O a legal case against the owner
- O a technical malfunction of the server
- financial problems
- O court rulings
- O death of owners/personnel

From this perspective 1% risk would become a 100% risk for anyone who would be taking into consideration the time factor, because he would multiply that 1% risk by a long period of time, which would inevitably add up to a 100% at some point in the future. This is why the only possible way for one to invest in a shared accommodation database is by knowing, that the database does not belong to anyone, and that no one would have the authority to shut it down.

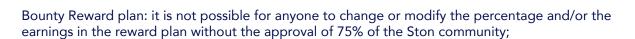
#### **BLOCKCHAIN TECHNOLOGIES**

Blockchain consists of a continuously growing list of records, grouped in "blocks", which are connected using cryptography and together form a digital ledger. If a blockchain is used in the form of a distributed ledger, a blockchain can be managed by a peer-to-peer network collectively adhering to a protocol for Mainston validating new blocks, which, once recorded, can no longer be altered or revoked.

This consensus-based mechanism built into blockchain removes the need for intermediaries and central authorities to run the system, thereby allowing two parties who do not know or trust each other to transact with one another.

Once a transaction is recorded on blockchain, it cannot be changed retroactively without also altering the subsequent blocks and in agreement with the network's majority consensus. Block- chain is therefore immutable yet it provides full transparency as every participant can in fact audit everything that has ever been recorded. At the same time, participants are ensured privacy thanks to the pseudo anonymity shield blockchain provides.

#### **NETWORKING BLOCKCHAIN IMPLEMENTATIONS**



- Genealogy: it is not possible for anyone to change or modify the genealogy, tree, position et/or sponsoring processes without the approval of 75% of the Ston community;

KYC for individuals and companies: (facial recognition using a selfie, passport and other IDs, OFAC and Interpol cross-referencing, etc.). It is not possible for anyone to be sponsored, enrolled or signed up to you or your partners once your KYC is confirmed within the STON community;

Also, when it is decentralized, it will be a combined effort between all marketplaces that are connected to it. This key feature represents the core principal of Mainston's decentralized autonomous blockchain. To summarize, the decentralization of the Mainston Blockchain synthesized with complete autonomy provide an unquestionably unique competitive advantage that amplify the core value of the Mainston platform.







According to the inventor of smart contracts, Nick Szabo, a smart contract is a computer protocol intended to facilitate, verify, or enforce the negotiation or performance of a contract. One key feature of such contracts is that they allow pseudo-anonymous parties to enter into binding agreements, with each participant having full transparency on the agreement being made along with the certitude that they will be enforced.

#### **DECENTRALIZED WALLETS**

**Just like a bank account:** the user experience provided with Mainston will be no different than any of the modern-day banks. Users will find themselves right at home and will need no specialized training or education in crypto tech to be able to find their way around transacting within the Mainston ecosystem.

### **PRIVATE AND PUBLIC KEYS**

While their Mainston wallet is being created, users will be a given a set of 33 words called a seed phrase. This seed phrase will mainly be the private key for their Mainston wallets. They will be able to use it to restore their wallet, transaction history, and balances using any Mainston wallet on any computer.

#### EASY TO USE AND NAVIGATE

Mainston users will get an easy to use backend for managing all their credits, debits, conversions, and balances.







#### **DEVELOPER REWARDS**





We will put 2% of the total turnover in reserve, as an internal escrow, which will be used to reward the developers; who will help us reinforce our code in GitHub;



2% of the fees will be redistributed to GitHub developers. The balance will be used to maintain the decentralized blockchain ledger.

### **MULTIPLE HARDWARE WALLETS**



Hardware wallets are a secure piece of hardware that stores a user's private key. They provide an additional layer of security as they are much safer than a file on any computer or any software wallet for that matter. Mainston will support at least two hardware wallets: Trezor and Ledger.

### **DESKTOP AND MOBILE SOFTWARE WALLET APPLICATION**



Using their Mainston wallets, users can opt to grant and share full access to their data on the Mainston Back-office as they see fit in a fully modular fashion.



As a decentralized application interacting with users' business and personal data, privacy and security will be Mainston number one priority.





# **STON TOKEN ECONOMY DESIGN**



# STON TOKEN ECONOMY DESIGN

- Mainston uses a token called the "STON Token" to store and exchange value on the Mainston platform for services and governance;
- Running the open source Mainston API allows any partner or user the ability to interact with Mainston Back-office on the blockchain through a simple interface;
  - The API infrastructure is essential to Mainston services and products;

Payment in STON Tokens ensures the platform can remain blockchain agnostic, adopting new blockchain as technology improves, while remaining compatible with older blockchains for a long as users wish, for example, to process transactions in Etherum, Mainston would use STON Tokens to purchase Ether, then use that ether to pay the "gas" cost for transactions;

- STON Tokens serve as proof of platform partnership;
- STON Tokens can be used to transfer value;
- Partners, users and any stakeholders of STON tokens would use
   STON Tokens to vote on a platform, the cost will be 0,0001 Ston tokens for each vote.





# **STON METRICS**

- Mainston cryptocurrency : STON
- Total supply : 370,000,000.00 no new Mainston tokens will be created
- Token price : 1 Ston = 0,124 cts euros
- Symbol : STON
- Low Cap: 2,000,000.00 Euros
- Hard Cap: 10,000,000.00 Euros
- Private Pre-Sale Target: entrepreneur, businessperson, existing partners, networker, influencer, blogger, existing merchant, trader, broker ect.

Total Private sales : 111,000,000.00 (30% until the final pre sales private ICO)

- A maximum of 111,000,000.00 Ston tokens will be offered to strategic buyers in the crypto community during a private sale process.
- 30% of total Ston tokens will be offered for purchase to the private partners and investors. The sale will take place at the saturday 29th June 2019 and stay open until Mainston blockchain smart contracts and Ston tokens are made available online.



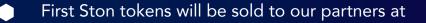






# **PRIVATE SALES AND BONUS RULES :**

During the pre-sale portion, a maximum of 111,000,000.00 tokens will be available for sale according to the following discount strategy:





bonus between the 1st and 31st of July 2019

Then, for the month of August 2019, Ston tokens will be sold at a



bonus;

Thereafter and until the end of the pre-sales Ston tokens will be sold at a



bonus;

No discount will be granted after this period.

Accepted currency : Euros, ETH, BTC

# **TOKEN ALLOCATION**

	Token private sales program:	111,000,000.00 (30%)
٠	Token Mainston Angel investor:	18,500,000.00 (5%)
	100k to 499k (euros) = 45% discount only on July 2019	
	500k to 1M= 50% discount only on July 2019	
	Ecosystem development :	3,700,000.00 (1%)
	Bounty and airdrop:	5,920,000.00 (1,6%)
	Marketing and listings:	12,580,000.00 (3,4%)
٠	Team:	14,800,000.00 (4%)
٠	Reserve Funds marketing partners, advisors, residual 1,25%:	54,760,000.00 (14,8%)
	Reserve Funds strategic partners and special investors:	54,760,000.00 (14,8%)
٠	Founders:	93,980,000.00 (25,40%)

## **FUNDS ALLOCATION**

٠	Engineering and development:	40%
٠	Business development:	15%
٠	Marketing and promotion (social media and others):	10%
٠	Networking marketing and promotion:	17%
٠	Legal and regulation:	4%
٠	Operational and administration:	7%
٠	Contingency:	2%
٠	Reserve fund:	5%
	Partners: only during the presales ICO	

#### Note:

Mainston Reserve Fund: A total of 5% of Mainston tokens will be held in a reserve fund to be used to incentivize users to participate in the 1,25% pool (see the bounty reward plan). This reserve fund will also include a 1,8% allocation to a bounty program dedicated to the crypto-community.

• 4% of STON Tokens will be held in a reserve by Mainston for employees and future employees' incentives and third-party developers with sales restrictions of up to 18 months.

All unsold tokens in the presales private ICO will be burnt.



# **MAINSTON BOUNTY CAMPAIGN**

#### WHAT IS AN ICO BOUNTY CAMPAIGN?

A Bounty campaign is basically a type of marketing activity carried out by the means of hundreds and thousands of random people from around the globe.

ICO founders offer a reward for spreading a word-of-mouth about the project around the internet, and people get involved by applying for participation and providing proof of their work. Be it Facebook likes, IG posts, tweets, Bitcointalk user signatures, YouTube comments. ICO founders can choose from a variety of activities and offer a certain reward for each action. The reward is generally charged in ICO tokens, and about 0,5%–3% of tokens are usually allocated to a Bounty campaign.

# **BOUNTY CAMPAIGN**

Mainston has a Bounty Reward Program for its step of Initial Coin Offering that commences on July 2st, 2019. The first airdrop will start on the 29th of June during the day(?) and will finish the 4th August 2019 at midnight GMT. For example, if a user refers another person (the "New Purchaser") who then purchases Ston Tokens using the aforementioned user's referral code, the said user will receive a bounty reward in the form of 2,5% of the Ston Tokens purchased by the New Purchaser.

- Go to the Mainston Airdrop page
- Join the official channel of Mainston on Telegram and say "HI" & receive 20 Ston
- Join #OfficialMainston on IG and say "HI" & receive 20 Ston
- Subscribe to the Mainston breaking news letter

Token per email referral: 5 STONs Token per micro post referral: 5 STONs Follow on IG Mainston: 1 STON Follow on FB: 1 STON Follow on Reddit: 1 STON Follow on Telegram: 1 STON Bitcointalk signatures: 1 STON Follow on Youtube: 1 STON Reply content IG + FB: 1 STON Newsletter subscriptions: 1 STON

#### Note:

- O Mainston aims to verify and complete Airdrop distribution within the next 45 days.
- O All STONs earned during the bounty program are NOT convertible.

All the STONs earned during the bounty program will be placed on hold for a period of 180 days after the end of the private pre-sales ICO. Once this period is completed, your STONs will be deposited to your wallet.



## SHORT TERM ROAD MAP

#### 29TH JUNE 2019 START PRE SALES PRIVATE ICO







## THE CORE TEAM

### THE TEAM

Our team has been operating in the digital space for more than a decade, with centuries of combined expertise in fields as diverse as, technical innovations, software engineering, networking, fintech, and crypto-currency.

Mainston's Core Team During the start-up process has been kept to a minimum to reduce costs. Operating a lean corporate structure will allow the company to keep costs low and our strategy is to outsource and contract staff as/when required.







### **BUSINESS PROCESS OUTSOURCING**

Business process outsourcing (BPO) is the practice of contracting a specific work process or processes to an external service provider.

Outsourcing allows businesses to hone in on their main offerings instead of company functions that aren't directly tied to their core processes.

Companies that outsource processes are opting to let specialists handle those tasks, thus saving time, improving accuracy, and increasing their capacity.

For our purposes, we've chosen to work with a company out of Switzerland the country which has emerged as the world-leader as it concerns blockchain and cryptocurrency development and legal integration.

The company, which will remain unnamed until our official launch for security reasons, will focus its energies exclusively on highlighting Mainston's blockchain business advantages and maximizing our overall growth. In turn, these actions will boost the Mainston competitive advantage and enhance its interactions with the value chain.

Specializing in what are considered core blockchain and cryptocurrency functions, our BPO initiative provides Mainston with world class operating capacity. In fact, this company stands at the very forefront of blockchain and cryptocurrency innovation and will undoubtedly deliver cutting-edge breakthroughs to the Mainston platform. It will also allow for added flexibility while enabling us to respect the deadlines set forth with speed and efficiency.

# **WHY A PRESALES PRIVATE ICO?**

To fully understand why Mainston has chosen presales private ICO, it's important to note that Mainston has already registered 11 000 users, mostly in 14 countries and are in contact with a network of over 40,000 people worldwide.

#### HOW CAN A PRIVATE SALES ICO HELP YOUR BLOCKCHAIN PROJECT?

Private sale ICOs, also known as private placement ICOs, can be an attractive option for blockchain startups. This lesser-known fundraising method is beginning to appeal to more and more startup companies, especially since regulators are cracking down on public crypto offerings. But first, what exactly is an ICO private sale, and how are they different from a traditional public ICO?

#### THE DIFFERENCE BETWEEN PUBLIC AND PRIVATE SALE ICOS

The key difference between a public ICO and a private ICO is the audience of the offering. A private ICO offering is limited to a specific number of directly solicited investors. In contrast to a public ICO, where investors of all backgrounds are encouraged to participate–usually through an online or email signup–ICO private funding takes place with a few or more private investors.

#### **ICO PRIVATE SALES VS. PRESALES**

What's more, private placements are differentiated between private sale ICOs and private pre-sale ICOs. Private sale ICO's comprise the main part of an offering while the private pre-sale is the initial private blockchain round. Theoretically, a company can have a private blockchain money raising round, followed by a public ICO. In this case, the company is using a private pre-sale ICO for initial funding, then supplementing the seed funding with a public offering. Conversely, a company can have all fundraising done through private placements.

First, undertaking a private placement ICO will help you raise money privately for your blockchain project. This can help you attract legitimate, collaborative partners and investors versus the average Joe who just wants a get-rich-quick scheme.

Secondly, private ICO sales can help you navigate and avoid regulatory run-ins by offering investment opportunities to a smaller set of involved and practical private entrepreneurs, business persons or investors. One of the biggest criticisms of ICOs from the outside world is that many are designed to rip off the general, uneducated public. By targeting private, more educated and involved audiences, your ICO will nullify these critiques.

Third, private sale ICOs allow you to be much more flexible in your offering. You will not have to compete with the generic blockchain startup promising to "change the world with blockchain technology" and offering ridiculous terms and conditions. Instead, you will be able to design your offering terms to fit your needs and specifications, while also catering to the needs of your select business partners.

Also, according to the size of your private ICO pool, it also allows you to develop relationships with your partners, if you haven't already done so, as well as the ability to communicate throughout the process.





# SECURITY







Data security is one of the most important issue in the world and also without security we can't live. However security is one of the essential issue, Data security is very important for us. Mainston uses the most-advanced and market-tested technologies and hereby guarantees its clients full security and protection of their personal data.

Protecting your data means protecting its confidentiality, integrity, and availability as illustrated by the hoctogram below.



Mainston has chosen to work with AWS. As an AWS partner, we benefit from a data center and network architecture built to meet the requirements of the most security-sensitive organizations.

AWS offers you the ability to add an additional layer of security to your data at rest in the cloud, providing scalable and efficient encryption features. This includes:

Data encryption capabilities available in AWS storage and database services, such as EBS,
 S3, Glacier, Oracle RDS, SQL Server RDS, and Redshift

Flexible key management options, including AWS Key Management Service, allowing you to choose whether to have AWS manage the encryption keys or enable you to keep complete control over your keys

Dedicated, hardware-based cryptographic key storage using AWS CloudHSM, allowing you to satisfy compliance requirements

In addition, AWS provides APIs for you to integrate encryption and data protection with any of the services you develop or deploy in an AWS environment.





This white paper does not constitute an offer to sell, or an offer to buy, the STON tokens described in this white paper.

The information in this white paper is provided as of the date hereof and the Mainston Company has no obligation to update this white paper after the date hereof. Please note that the statements in this white paper are not strictly historical statements and include, without limitations, plans, forecasts and objectives for the development of the Mainston Networking, distribution and utilization of STON tokens, the creation of third-party apps, and trends in personal privacy and security and subjective opinions about market conditions and prospects and these statements constitute forward looking statements, including, but not limited to, statements related to the development and adoption of the Mainston Networking, the perpetual and secure nature of the platform, and the development of a valuable ecosystem around the Mainston Networking.

In some cases, you can identify forward-looking statements by terminology such as "may", "will", "should", "expect", "potential" or "continue" or the negative of these terms or other comparable terminology.

Forward-looking statements are based upon current expectations that involve risks and uncertainties. The actual results and the timing of events could differ materially from those anticipated in our forward-looking statements as a result of many factors, including, but not limited to, the following: difficulties in the technical development of the Mainston company or third party apps, the challenges in user adoption, and the development of hacking and other technologies that may compromise the security of blockchain identity solutions.

There are a number of risks and uncertainties, known and unknown, that could cause actual results to differ materially from these forward-looking statements. The Mainston Company disclaims any obligation to update or correct any forward-looking states made herein after the date hereof.

### DISCLAIMER



Mainston has created this white paper for reference purpose to provide information on platform, business model, related technology, and token of various purposes to the ones who are interested in Mainston networking.

This white paper is not to suggest investment on Mainston Company or Mainston networking and is not relevant at all.

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Known risks and uncertainties include but are not limited to; risks associated with political events in Europe and elsewhere, contractual risks, performance of suppliers and management; risk associated with financial factors such as volatility in exchange rates, increases in interest rates, restrictions on access to capital, and swings in global financial markets; risks associated with domestic and foreign government regulation, including export controls and economic sanctions; and other risks, including litigation.

